



# Hidden Valley Opens New ZipTour Attraction

## *Hidden Valley Expands to Four-Season Operations with New \$2.5M Zipline Project*

**Wildwood, MO.** - [Hidden Valley](#), announced today that its new ZipTour ziplines are officially open to the public after a soft opening earlier this month. The \$2.5M project, which began back in June 2017, represents a significant investment in offering four-season outdoor recreation opportunities to the Greater St. Louis Area.

The ZipTour opened to the public at 10:00 a.m. on Friday, May 31, 2019 and offers four spans of ziplining fun throughout the tour, that includes two rides up the Gateway Chairlift, and amazing views of the St. Louis skyline and its famous Gateway Arch. With four spans ranging from 300 ft. to 2,800 ft. the ZipTour winds its way across the Hidden Valley resort, visiting both East Mountain and West Mountain, and offers thrills and adventure for the whole family.

“I’m extremely pleased with how this project came out in the end. It was such a great feeling to see the smiles on the faces of our first guests, as they experienced the ziplines for themselves,” said Greg Gavrillets, Vice President and General Manager of Hidden Valley. “While it wasn’t without its hurdles, I’m incredibly proud of our team here at Hidden Valley and Peak Resorts, who were able to make this vision a reality.”

This family-friendly activity is open to ages 10-and-up, and will be offered year-round, with summer operations six days a week, weekend operations in the spring and fall, and weekend operations, weather permitting, in the winter months. Private and group tours will also be offered, making this the perfect outing for anyone from local boy scout troops, church groups, employee team building adventures, or groups of friends. Tours run from 10:00 a.m. to 7:00 p.m. and take about 2.5 hours to complete.

“It’s always a great feeling to see a project like this go from inception to opening, and we couldn’t be happier with how it all turned out,” said Jason Boyd of Peak Resorts, Hidden Valley’s parent company. “I’d like to thank everyone for all the hard work that went into this project, from design, to permitting, and construction, we couldn’t have done any of it without everyone’s drive and dedication.”

ZipTours are currently offered at the full summer schedule of six days a week, with an official grand opening celebration to be held on June 29<sup>th</sup>, with a ribbon cutting at 10 a.m. Members of the media are invited to experience the ZipTour and the scenic lift ride on Friday June 28<sup>th</sup> during a special media preview event. For further details, reservations, and pricing, please visit: [hiddenvalleyski.com](http://hiddenvalleyski.com)

### **About Hidden Valley**

Located in Wildwood, Mo., Hidden Valley offers four seasons of family fun in the outdoors, with skiing, snowboarding, as well as snow tubing at the Polar Plunge Tubing Park in the winter months, and ZipTour ziplines year-round. Sporting 16 trails across 30 acres and 100% snowmaking, Hidden Valley is a local favorite for winter sports enthusiasts in the Greater St. Louis Area since 1982. Discover more at [hiddenvalleyski.com](http://hiddenvalleyski.com)

### **About Peak Resorts**

Headquartered in Missouri, Peak Resorts is a leading owner and operator of 17 ski resorts primarily located in the Northeast, Mid-Atlantic and Midwest, 16 of which are company owned: Mount Snow in Vermont; Attitash, Wildcat and Crooked Mountain in New Hampshire; Hunter Mountain in New York; Jack Frost, Big Boulder, Liberty Mountain, Whitetail and Roundtop Mountain in Pennsylvania; Boston Mills, Brandywine, Alpine Valley and Mad River Mountain (operator only) in Ohio; Hidden Valley and Snow Creek in Missouri; and, Paoli Peaks in Indiana.

The majority of the resorts are located within 100 miles of major metropolitan markets, including New York City, Boston, Philadelphia, Baltimore, Washington D.C., Cleveland and St. Louis, enabling day and overnight drive accessibility to over 44 million residents. The resorts under the Company's umbrella offer a breadth of activities, services and amenities, including skiing, snowboarding, terrain parks, tubing, dining, lodging, equipment rentals and sales, ski and snowboard instruction, and mountain biking, golf and other summer activities. To learn more, visit the Company's website at [ir.peakresorts.com](http://ir.peakresorts.com) or follow Peak Resorts on Facebook for resort updates.

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